

JULIE Teninbaum

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EDUCATION

Yale University
New Haven, CT

Master of Fine Arts, Graphic Design
2001 – 2004

Parsons School of Design
New York, NY

Certificate in Graphic Design
1997 – 2000

McGill University
Montreal, Quebec, Canada

Bachelor of Arts, Art History Major
Minors in Communications and Art Education
1990 – 1994

EXPERIENCE

**Freelance Art Director
& Designer**
1997 – Present

The Fanclub (*design studio founded in 2004*)

- _ Provide art direction, design, concepts and production.
- _ Clients have included: Knoll, Arnell Group, Modernista! Advertising, Open, ESPN Magazine, Spot Design, Memo Productions, Heavy Meta, Yale School of Architecture, Yale Drama Association, and Casarsa Wineries in Friuli, Italy.

Senior Art Director
October 2005 – March 2006

Blueprint Magazine, Martha Stewart Living Omnimedia

- _ Founding Senior Art Director for start-up publication.
- _ Developed initial layouts, navigation systems, typography and design elements, as well as logo explorations, content proposals, and key visual research for the creation of the premiere issue.
- _ Refined design and layout in collaboration with editors, Creative Director, Assistant Art Director and Production staff.
- _ Collaborated with photographers, editors and stylists on photo shoots.

Teaching Assistant
2003

Yale University

- _ Mentored students and aided in teaching 'Introduction to Graphic Design.'

**Senior Designer &
Assistant Art Director**
April 1998 – July 2001

Random House Publishing, Bantam Dell Advertising and Promotions Dept.

- _ Responsible for the creation of marketing materials, from concept to completion. Projects include: brochures, point-of-purchase displays, newspaper and magazine ads, sell sheets, bookmarks, postcards, and premiums for authors such as Danielle Steele and Tom Robbins.
- _ Worked with vendors to coordinate and supervise photo shoots, to order illustrations, and to specify papers and inks.
- _ Designed websites and banner ads using Dreamweaver, Fireworks and HTML.
- _ Supervised Design Assistant.

Graphic Designer
February 1997 – April 1998

Penguin Putnam Publishing, Children's Marketing Department

- _ Proposed and designed promotional materials for children's books using QuarkXPress, Illustrator and PhotoShop. Projects included: posters, brochures, bookmarks, sell sheets, point-of-purchase displays, bookmarks, stickers, temporary tattoos, catalogues, and invitations.
- _ Supervised jobs on press, worked printers, approved matchprints, tracked jobs.

RECOGNITION

- _ **Winner**, AIGA 50 Books/50 Covers, in Best Books category, 2005.
- _ **Invited** by the Type Director's Club, to show poster work at TypeCon2005.
- _ Type design **published** in *Urbana* magazine, 2005.
- _ **Winner**, Merit Award of Excellence in Book Design, Art Directors Club, New York. (ADC's 83rd Annual, 2004)
- _ Book work **displayed** in San Francisco Center for the Book's Travelling Exhibition (San Francisco, Japan) June 2004.
- _ Poster work **published** in *Ante* magazine, 2003.
- _ **Exhibits** at Yale University School of Art: October 2001, October 2002 and September 2003. Thesis work exhibited May 2004.
- _ Visiting **Guest Critic** at Fordham University and Hunter College.
- _ **Member** of the AIGA (American Institute of Graphic Arts) since 1998.